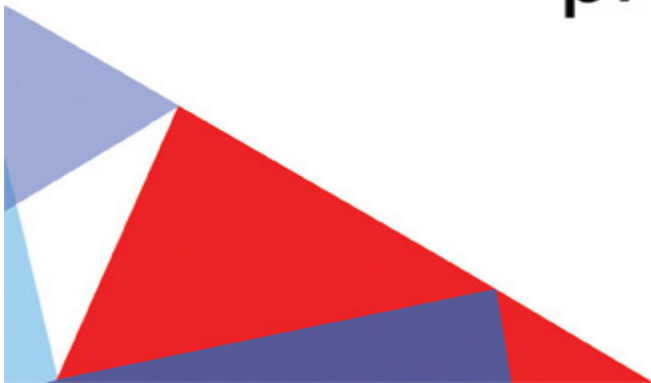


TIME TO GO GLOBAL?



Is your company ready to export
and if so how do you get your
product out there?



WHY FOCUS ON EXPORTS?

The international marketplace offers a world of business opportunities for companies seeking to sell products worldwide. Not only can you tap into a world marketplace of 7 billion people, but it's known that companies that do international business grow faster and fail less often than those who don't.

Who is Atlantric?

Atlantric is a business consulting and advisory service who help clients expand internationally. We have an accomplished track record in a wide range of industries and in highly competitive markets. We deploy a range of tactics, global contacts and expert associates in relevant sectors, in over thirty countries, spanning five continents.

Our consultants all have deep International expertise gained in different countries and industries. Each possess an extensive knowledge and hands-on experience in many sectors.

- ▶ We connect you with 12 uniquely qualified global specialists with in-country expertise.
- ▶ We work alongside local, state and federal economic development agencies.
- ▶ We are connected with a large pool of qualified in-country partners.
- ▶ We'll get you into new markets faster with all the benefits and less risk.

7 Reasons to Export

1. The U.S. has free trade agreements with 20 countries including Australia, Canada, Korea, Mexico, Israel, Singapore – that's 500 million people.
2. The U.S. Advantage: The United States is known worldwide for high quality, innovative products. This is a great starting point.
3. Demand: Over 75% of the world's purchasing power is located outside of the US. We help to ensure your competitors are not the only ones increasing their global market share.
4. Huge untapped opportunities: Emerging markets buy 50% of the world's exports.
5. Increase innovation: Extending your customer base internationally can help you finance new product development.
6. Competitiveness: Many companies expand globally for defensive reasons - to protect themselves from competitors or potential competitors, or to gain an advantage over them.
7. Reduce Risk: Most exporters experience less economic risk and fluctuation than those that do not export.

How we help you

Atlantric understands the world of international business. Our team of consultants live and work in the most exciting and economically vibrant cities and countries across the globe - exactly where your business is looking to expand.

- ▶ Find international buyers.
- ▶ Export guidance & counseling.
- ▶ Export planning & strategy.
- ▶ Set up sales and marketing channels.
- ▶ Sources of export finance, methods of payment and grant applications.
- ▶ Market research/intelligence.
- ▶ Executive team mentoring/thought leadership.
- ▶ Logistics, legal & accounting resourcing.
- ▶ Due diligence.
- ▶ Compliance.
- ▶ Business matchmaking.
- ▶ Trade show representation.



International business facts

- ▶ Over 95% of the world's consumers live outside the U.S.
- ▶ 80% of middle-class consumption growth from 2010 to 2020 will be outside North America or Europe.
- ▶ SME's accounted for 98% of U.S. exporters and 31% of goods exported by value in 2012.
- ▶ Emerging markets buy 50% of the world's exports.
- ▶ 90% of the world's population does not speak English.
- ▶ For 15 years, emerging markets outperformed the developed nations in terms of growth, by a margin of 3 to 1.



Our expertise gets you exporting

Atlantric is a boutique consultancy featuring a collection of expertise and a network of vetted in-country experts. We only focus on the process of International Market entry. We are experienced international business people who will create your strategic export plan to ensure success overseas.

We have over 130 years collective knowledge and expertise. That gives us a unique advantage in providing international expertise to companies across a broad range of industries.

Call today on: (1) 678 231 9195
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Atlantric
International Growth Consultants

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